

DENNIS LOESCH

DANIEL BAUMANN DANIEL BIRNBAUM MICHAEL CALLIES LUIS CAMPAÑA NIKOLA DIETRICH PETER GENTE ISABELLE GRAW CASEY KAPLAN ANTON KERN PARISA KIND UDO KITTELMANN SEBASTIAN KLEMM JOHANN KÖNIG LEO KOENIG TOM LAMBERTY KNIGHT LANDESMAN NIKLAS MAAK CHRISTIAN NAGEL MICHAEL NEFF HANS ULRICH OBRIST ROBERTO OHRT GABRIELE SENN SUSANNE TITZ BÄRBEL VISCHER FLORIAN WALDVOGEL EVA WINKELER JAN WINKELMANN DAVID ZWIRNER

14.01.06 – 25.02.06

Opening: Friday, 13.01.06, 7 pm

We are looking forward to the first solo exhibition by the Frankfurt-based artist Dennis Loesch (* 1979), and would like to invite you and your friends to the opening this Friday, 13 January from 7 pm onwards.

Dennis Loesch is co-founder of Oskar-von-Miller-Straße 16 in Frankfurt am Main, a space that has become well known in recent years for a wide variety of activities at the interface of artistic piracy and appropriative strategies. Exhibitions held at the nearby Portikus were copied, public events such as club evenings, lectures and concerts were repeated, and Friday cookery sessions were organised (the "Freitagsküche", which since October 2005 has been visiting Berlin regularly).

In late 2005 Loesch transformed the premises at Oskar-von-Miller-Straße 16 into a fashion shop. On an oversized clothes rail stretching diagonally from floor to ceiling, items of clothing belonging to protagonists of the art world were shown under the title of "hallo moden. Winter 2005/2006".

Loesch had asked these people to donate a set of their clothing representative of their own style of fashion. Starting from the idea that gallery owners, critics, curators and so on, through their activities on the front line of contemporary art, initiate trends and help to spread them, and so to a certain extent act as *fashion designers*, the artist exhibits their exteriors – and thus the presence of the current absence of all these personalities. The collection now numbers over 100 pieces of clothing, and is the basis for the exhibition at Jan Winkelmann / Berlin.

Central to the show is the work "Altered to Suit Suits", which is a modification of "Altered to Suit" (2004) by Jonathan Monk, which consists of a modified work of Sol LeWitt. Monk extended the upper beam of LeWitt's "Open Incomplete Cube 5-9", of 1974, to create what appears to be a football goal. Loesch uses this work – now equipped with clothes hooks – as a rail for empty white clothes bags. They appear as sleeves for the clothing, hanging in the back part of the gallery, of the professionals named in the exhibition's title. The original sets of clothing are not for sale, but exact tailor-made reproductions may be ordered in either black or white cloth.

Opening hours: Tuesday to Saturday, 11 am to 6 pm.